



2019 RAM All-New 1500

Laramie Longhorn, 4x4 Crew Cab 144.5 in. WB

MSRP. \$71,045

EXTERIOR COLOUR: Red Pearl
INTERIOR COLOUR: Cattle Tan/Black
ENGINE: 5.7L HEMI® VVT V8 engine w/
 FuelSaver MDS & eTorque
TRANSMISSION: 8-speed automatic transmission

Standard Equipment

- 8 speed automatic trans w/OD
- 4-wheel ABS
- Brake assistance
- Traction control
- P275/60R20 BSW T-rated tires
- Engine block heater
- Electronic stability stability control with anti-roll
- Automatic air conditioning
- AM/FM/HD/Satellite console mounted single CD
- Daytime running lights
- Rear child safety locks
- Dual power remote w/tilt down heated mirrors
- Variable intermittent wipers
- Polished w/painted accents aluminum wheels
- Dual front airbags
- Driver & front passenger seat mounted side airbags
- Airbag occupancy sensor
- Sentry Key immobilizer
- Rear window defogger
- Tachometer
- Trip computer
- Integrated navigation system with voice activation
- Underseat ducts
- Heated reclining front bucket seats
- Heated 60-40 folding rear split-bench seat

Optional Equipment

- Advanced Safety Group. \$2,300
- Protection Group. \$250
- Wheels: 22" x 9" Polished Aluminum. \$1,295
- Red Pearl. \$100
- Bed Utility Group. \$100
- 124-Litre (27.4-Gallon) Fuel Tank. \$445
- Engine: 5.7L HEMI VVT V8 w/MDS & eTorque. \$795
- Power Dual-Pane Panoramic Sunroof. \$1,595
- Anti-Spin Differential Rear Axle. \$525
- 3.92 Rear Axle Ratio. \$175
- Longhorn Level 1 Equipment Group. \$3,395
- Class IV Receiver Hitch. \$495
- Cattle Tan/Black. \$0
- Leather Front Vented Bucket Seats. \$0
- Quick Order Package 27K Longhorn. \$0
- Monotone Paint. \$0

Additional Charges

- Destination Charge. \$1,895
- Federal Green Levy. \$0
- Federal A/C Excise Tax. \$100
- Dealer Charges and other fees. \$350

TOTAL PRICE. *\$84,860



VIN: 1C6SRFKT1KN751940 Stock #: 19090

West End Motors (Fort Frances) Inc.
 600 Kings Highway, Fort Frances, Ontario, P9A2W9
 Phone: (807) 274-7751

TOTAL PRICE. *\$84,860

Consumer Cash (Applied before taxes) - \$8,500
Bonus Cash (Applied after taxes) - \$2,000

NET PRICE *\$74,360.00

FCA Canada Inc.

WARRANTY

- Basic.** 36 month/60,000 km
- Powertrain.** 60 month/100,000 km
- Corrosion Perforation.** 60 month/160,000 km
- Roadside Assistance.** 60 month/100,000 km

FUEL ECONOMY

- City** 14.3 L/100km
- Highway** 11.1 L/100km

*Based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. FCA Canada Inc. reserves the right to make changes at any time, without notice or obligation, in prices and equipment. Total Discounts may vary from time to time. Retailers may sell for less. See your retailer for complete details.

*Whichever comes first. Some conditions may apply. +The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details. Based on Energuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for Energuide information.