



2019 RAM All-New 1500

Laramie Longhorn, 4x4 Crew Cab 153.5 in. WB

**MSRP. . . . . \$71,445**

**EXTERIOR COLOUR:** Rugged Brown Pearl  
**INTERIOR COLOUR:** Light Mountain Brown  
**ENGINE:** 5.7L HEMI® VVT V8 engine w/  
FuelSaver MDS & eTorque  
**TRANSMISSION:** 8-speed automatic transmission

### Standard Equipment

- 8 speed automatic trans w/OD
- 4-wheel ABS
- Brake assistance
- Traction control
- P275/60R20 BSW T-rated tires
- Engine block heater
- Electronic stability control with anti-roll
- Automatic air conditioning
- AM/FM/HD/Satellite console mounted single CD
- Daytime running lights
- Rear child safety locks
- Dual power remote w/tilt down heated mirrors
- Variable intermittent wipers
- Polished w/painted accents aluminum wheels
- Dual front airbags
- Driver & front passenger seat mounted side airbags
- Airbag occupancy sensor
- Sentry Key immobilizer
- Rear window defogger
- Tachometer
- Trip computer
- Integrated navigation system with voice activation
- Underseat ducts
- Heated reclining front bucket seats
- Heated 60-40 folding rear split-bench seat

### Optional Equipment

Bed Utility Group. . . . .	\$100
Protection Group. . . . .	\$250
Advanced Safety Group. . . . .	\$2,300
Engine: 5.7L HEMI VVT V8 w/MDS & eTorque. . . . .	\$795
Rugged Brown Pearl. . . . .	\$100
Tires: 275/55R20 OWL All-Season. . . . .	\$250
124-Litre (27.4-Gallon) Fuel Tank. . . . .	\$445
Power Dual-Pane Panoramic Sunroof. . . . .	\$1,595
Anti-Spin Differential Rear Axle. . . . .	\$525
Longhorn Level 1 Equipment Group. . . . .	\$3,395
Class IV Receiver Hitch. . . . .	\$495
Quick Order Package 27K Longhorn. . . . .	\$0
Light Mountain Brown. . . . .	\$0
Monotone Paint. . . . .	\$0
Leather Front Vented Bucket Seats. . . . .	\$0

### Additional Charges

Destination Charge. . . . .	\$1,895
Federal Green Levy. . . . .	\$0
Federal A/C Excise Tax. . . . .	\$100
Dealer Charges and other fees. . . . .	\$350

**TOTAL PRICE. . . . . \$84,040**



VIN: 1C6SRFST5KN751939 Stock #: 19087

**West End Motors (Fort Frances) Inc.**  
600 Kings Highway, Fort Frances, Ontario, P9A2W9  
Phone: (807) 274-7751

**TOTAL PRICE. . . . . \$84,040**

**Bonus Cash (Applied after taxes) - \$2,000**  
**Consumer Cash (Applied before taxes) - \$8,500**

**NET PRICE ..... \$73,540.00**

#### FCA Canada Inc.

##### WARRANTY

<b>Basic.</b> . . . . .	36 month/60,000 km
<b>Powertrain.</b> . . . . .	60 month/100,000 km
<b>Corrosion Perforation.</b> . . . . .	60 month/160,000 km
<b>Roadside Assistance.</b> . . . . .	60 month/100,000 km

##### FUEL ECONOMY

<b>City</b> . . . . .	14.3 L/100km
<b>Highway</b> . . . . .	11.1 L/100km

\*Based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. FCA Canada Inc. reserves the right to make changes at any time, without notice or obligation, in prices and equipment. Total Discounts may vary from time to time. Retailers may sell for less. See your retailer for complete details.

\*Whichever comes first. Some conditions may apply. +The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details. Based on Energuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for Energuide information.