



2019 RAM All-New 1500

Laramie Longhorn, 4x4 Crew Cab 153.5 in. WB

**MSRP. . . . . \$71,445**

**EXTERIOR COLOUR:** Rugged Brown Pearl  
**INTERIOR COLOUR:** Cattle Tan/Black  
**ENGINE:** 5.7L HEMI® VVT V8 engine with FuelSaver MDS  
**TRANSMISSION:** 8-speed automatic transmission

**Standard Equipment**

- HEMI 5.7L V-8 OHV w/SMPI 395hp
- 8 speed automatic trans w/OD
- 4-wheel ABS
- Brake assistance
- Traction control
- P275/60R20 BSW T-rated tires
- Engine block heater
- Electronic stability control with anti-roll
- Automatic air conditioning
- AM/FM/HD/Satellite single CD
- Daytime running lights
- Rear child safety locks
- Dual power remote w/tilt down heated mirrors
- Variable intermittent wipers
- Polished w/painted accents aluminum wheels
- Dual front airbags
- Driver & front passenger seat mounted side airbags
- Airbag occupancy sensor
- Sentry Key immobilizer
- Rear window defogger
- Tachometer
- Trip computer
- Integrated navigation system with voice activation
- Underseat ducts
- Heated reclining front bucket seats
- Heated 60-40 folding rear split-bench seat

**Optional Equipment**

- 124-Litre (27.4-Gallon) Fuel Tank. . . . . \$445
- Longhorn Level 1 Equipment Group. . . . . \$3,395
- Rugged Brown Pearl. . . . . \$100
- Class IV Receiver Hitch. . . . . \$495
- Bed Utility Group. . . . . \$100
- Advanced Safety Group. . . . . \$2,100
- Trailer Tow Group. . . . . \$525
- Leather Front Vented Bucket Seats. . . . . \$0
- Cattle Tan/Black. . . . . \$0
- Lower Two Tone Paint. . . . . \$0
- Quick Order Package 25K Longhorn. . . . . \$0

**Additional Charges**

- Destination Charge. . . . . \$1,895
- Federal Green Levy. . . . . \$0
- Federal A/C Excise Tax. . . . . \$100
- Dealer Charges and other fees. . . . . \$404
- TOTAL PRICE. . . . . \*\$81,004**



VIN: 1C6SRFST5KN521043 Stock #:

**Jack Findlay Motors Ltd.**  
 444 Sixth Avenue, Matheson, Ontario, P0K1N0  
 Phone: (705) 273-2112

**TOTAL PRICE. . . . . \*\$81,004**

**Bonus Cash (Applied after taxes) - \$2,000**  
**Consumer Cash (Applied before taxes) - \$8,500**

**NET PRICE ..... \*\$70,504.00**

**FCA Canada Inc.**

**WARRANTY**

**Basic. . . . . 36 month/60,000 km**  
**Powertrain. . . . . 60 month/100,000 km**  
**Corrosion Perforation. . . . . 60 month/160,000 km**  
**Roadside Assistance. . . . . 60 month/100,000 km**

**FUEL ECONOMY**

**City . . . . . 16.1 L/100km**  
**Highway . . . . . 11.0 L/100km**

\*Whichever comes first. Some conditions may apply. +The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details. Based on Energuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for Energuide information.

\*Based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. FCA Canada Inc. reserves the right to make changes at any time, without notice or obligation, in prices and equipment. Total Discounts may vary from time to time. Retailers may sell for less. See your retailer for complete details.